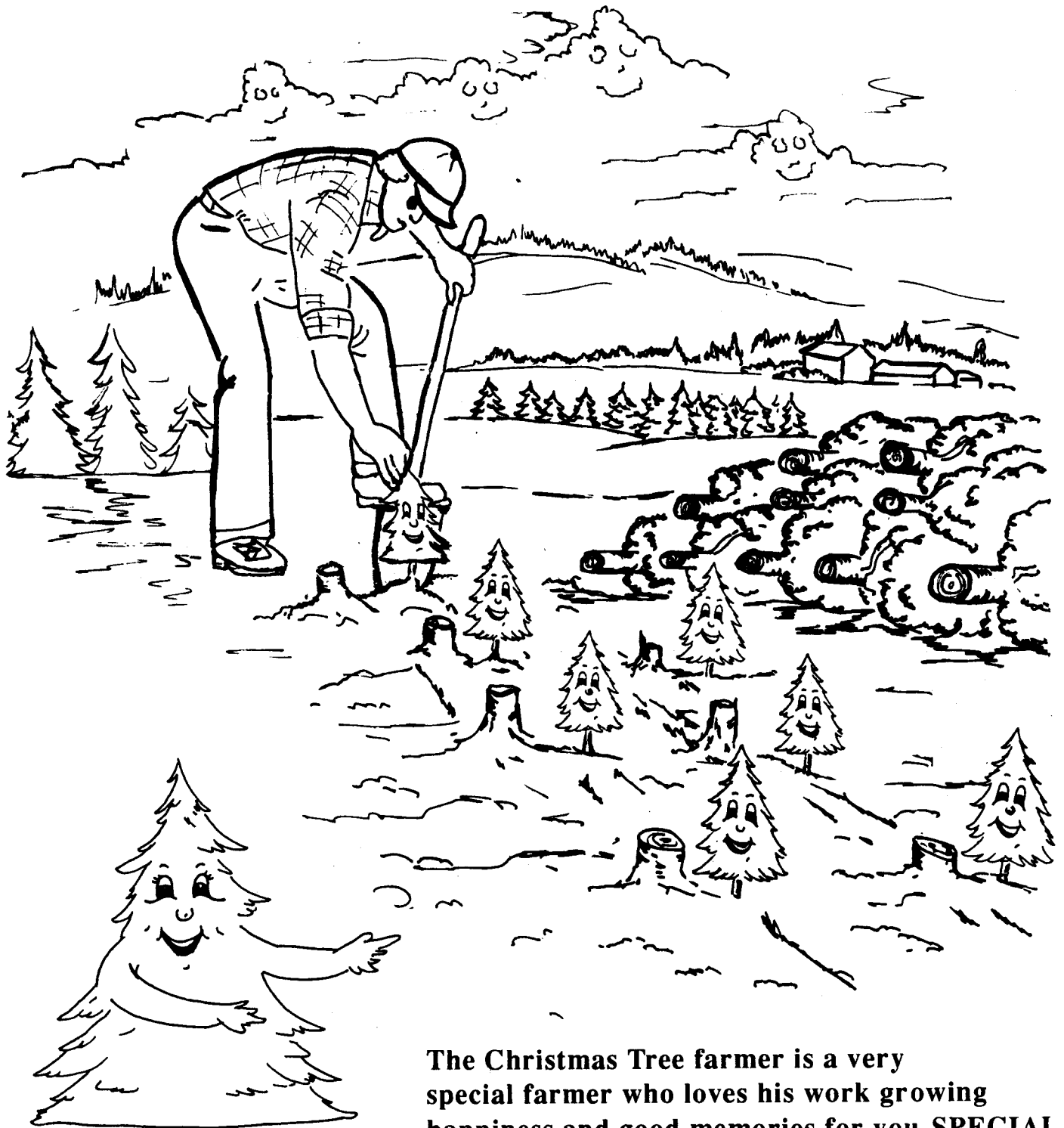
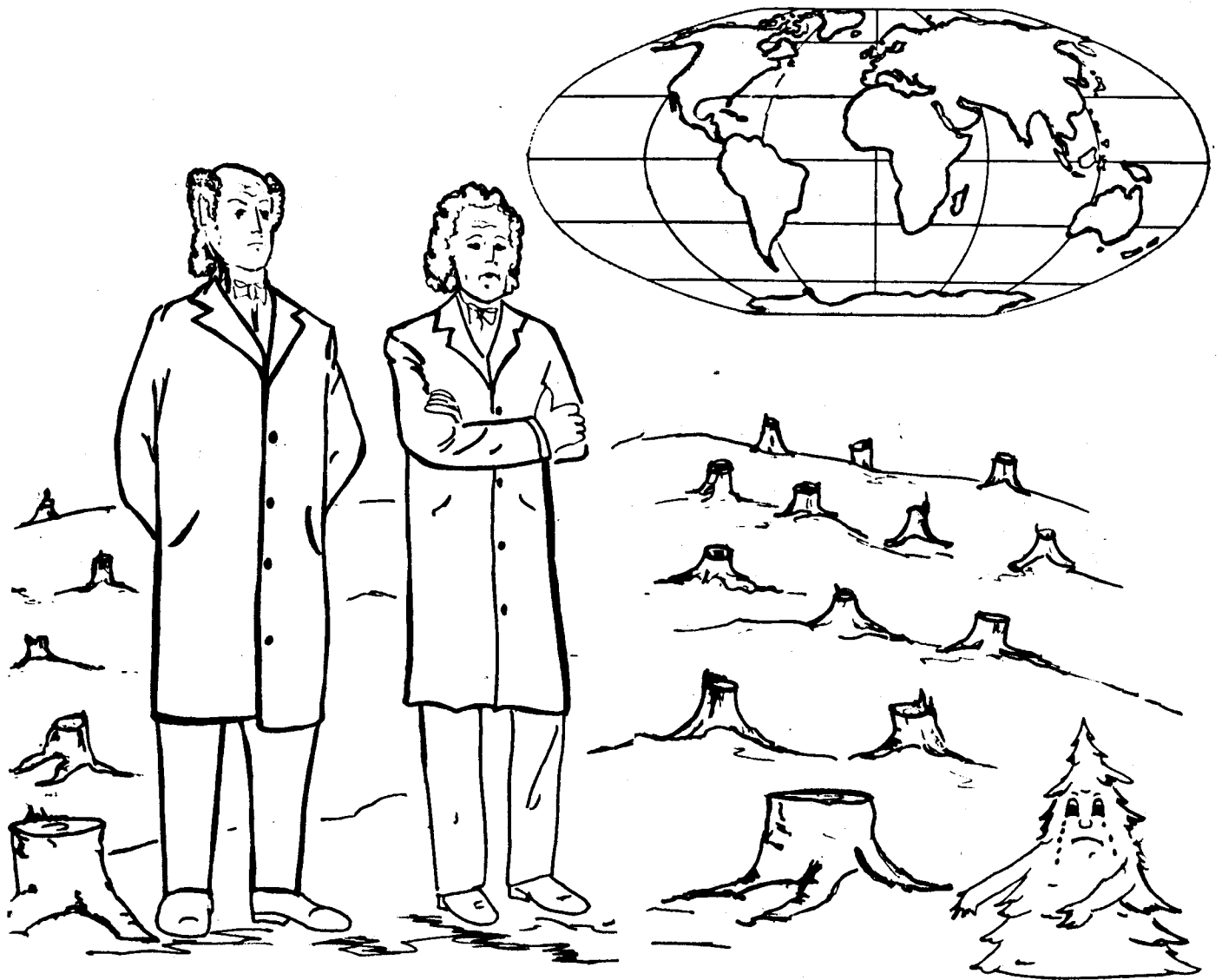


Now that I've told you about my relatives, let me tell you about me. First **SPECIAL, SPECIAL FRIEND**, you should know that today we Christmas Trees hardly ever come from forests. Instead, we are raised on farms just like this one. As we grow we do good things just like our big forest tree cousins. We make the farm air smell good just like a forest. The air is so clear you can see for miles and miles. It makes everybody and everything feel good and happy. Even the clouds seem to be smiling, because we Christmas Trees make oxygen, clean air and clean skies.

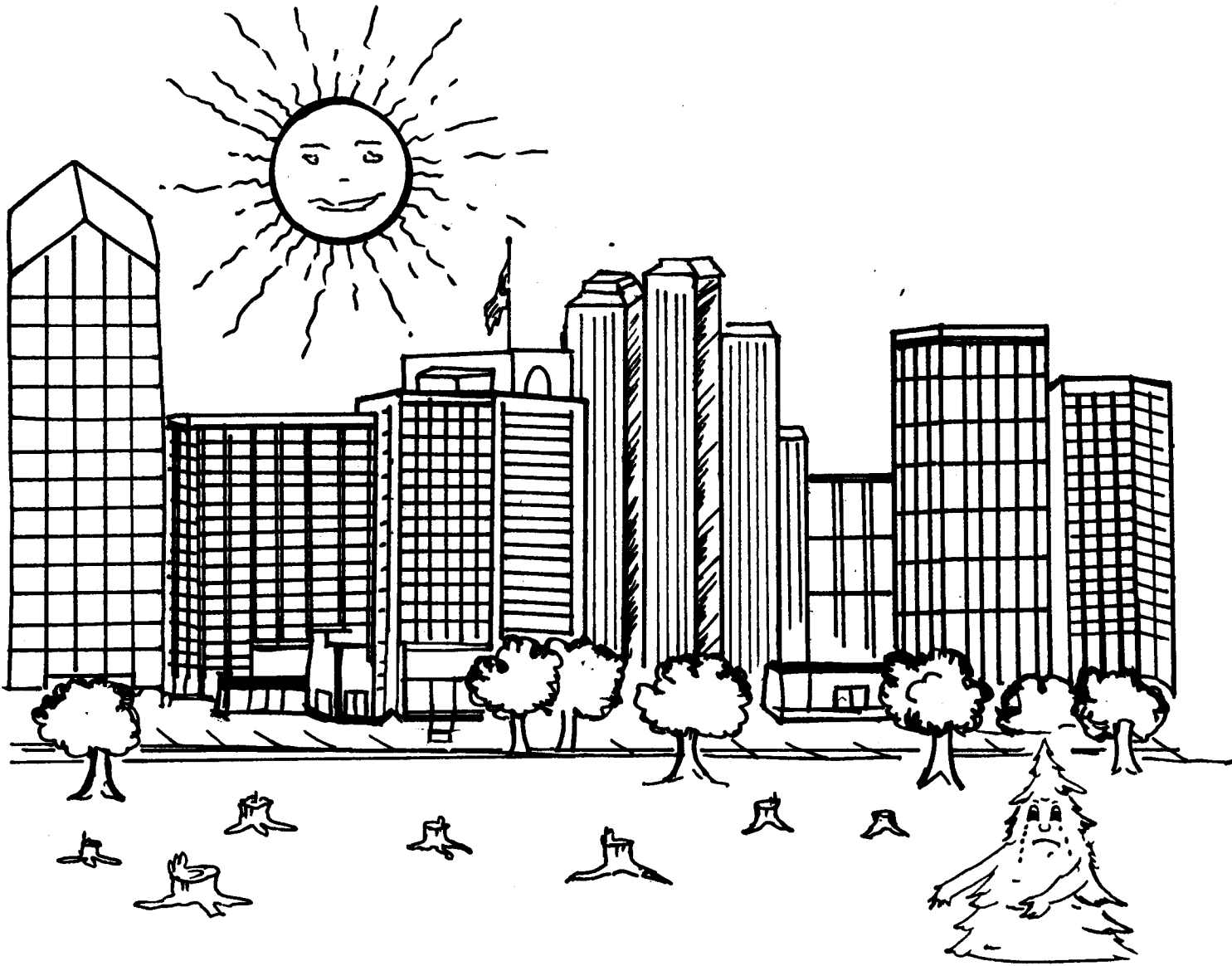


The Christmas Tree farmer is a very special farmer who loves his work growing happiness and good memories for you SPECIAL, SPECIAL FRIENDS, your family and family's across America. Everytime our tree farmer cuts and sends one of us CT 'S to your city, he plants a new little CT to take our place, so year after year we continue making fresh air for the farm and the world. So cutting a real Christmas Tree does not hurt our world because we're replaced, we grow and best of all we keep giving happiness.



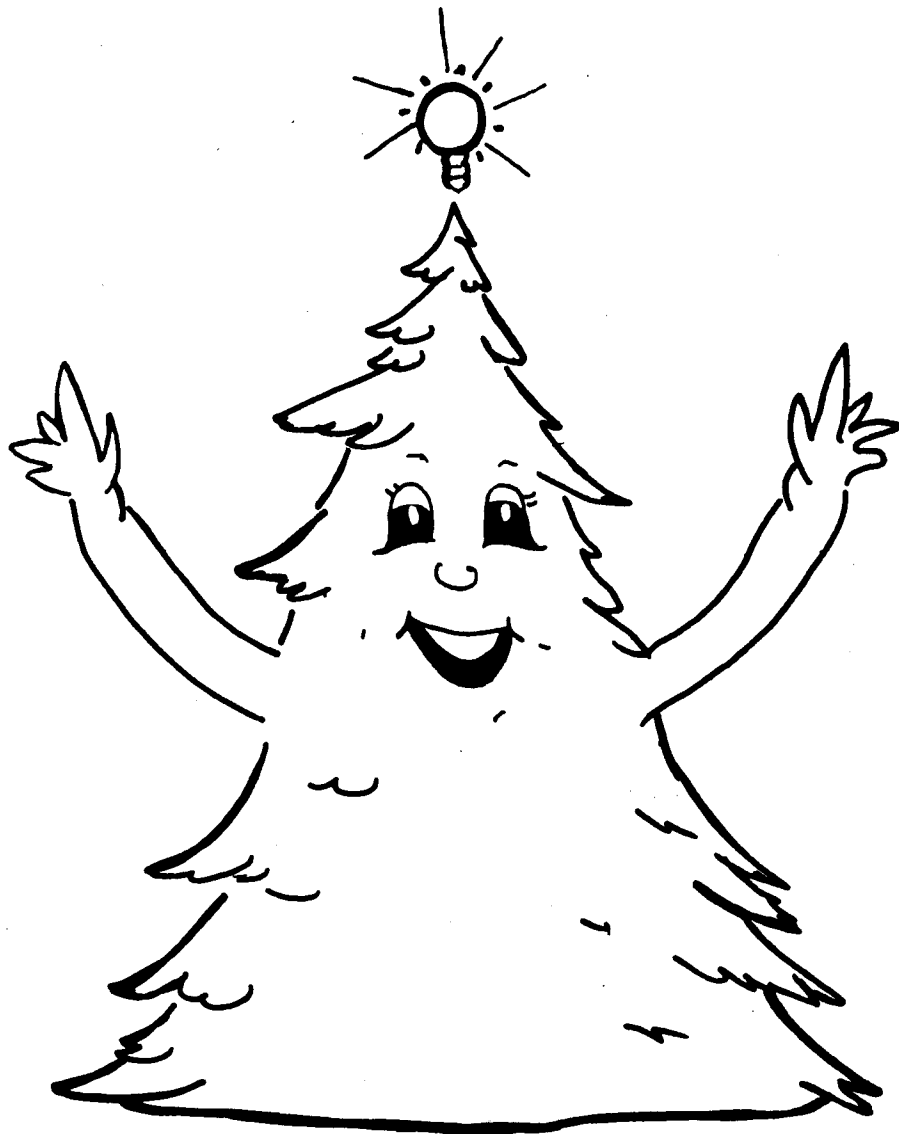
But, my SPECIAL, SPECIAL FRIENDS, there are some trees that should not be cut down. The world's scientists, teachers and some political leaders are worried and tell us there's a big, big problem for every living thing. It's a problem for you, your Mom and Dad, brothers and sisters, friends, everybody, even your furry cats and dog friends. The problem is the World's forests are becoming smaller and smaller and too many big trees that help make medicines, paper, food, houses, furniture and influence climate are being cut down. These scientists often refer to these trees as being the lungs of the world as they not only create oxygen, or clean air, trees remove dirt, dust and air pollution to help repair air damage caused by autos, factories and coal burning electric generation plants.

NASA scientists also say that pictures from satellites show the holes in the earth's ozone layer are getting bigger and we have to now be more careful the sun's rays don't damage our skin. The scientists also say cutting and not replacing trees is causing global warming and it is hurting ecology.



Scientists also say too many trees in America's cities are also being cut down and in the cities only **ONE NEW TREE IS PLANTED FOR EVERY FOUR TREES CUT DOWN.** They say that in Los Angeles for example the average temperature is 5 degrees hotter than 40 years ago, before the Orange, Lemon, Walnut and Avocado orchards were destroyed to make room for houses and streets. Residents there spend an extra \$2 billion yearly for air conditioning to compensate for the extra heat.

The same scientists point out that trees play an important role in attracting rain. They warn that with less and less trees in cities and forests not only will cities receive less rain, but also the farms and ranches which surround them will also receive less and less rain. Most of man and animals food crops such as wheat, barley, corn, grass and cattle grow on farms and ranches that need and depend on rain. So, **SPECIAL, SPECIAL FRIENDS** it's a very serious problem for farmers, ranchers, you and your family, everyone. America needs trees in its cities, its forests, and on its farms and ranches.



I'm so excited, SPECIAL, SPECIAL FRIENDS, I've got an idea, a simple plan and way for your city, town and all of America to replace the lost big trees that were once here. But for the plan to work, each year it will need your help and that of your parents, teachers and other boys and girls all across the country. This is why it is so exciting, because people everywhere want clean air, clean water, clean skies, good weather so food can grow. They also want trees for their present and their children's future. Trees to make paper, build houses, schools, medicine, furniture and food.

What people want my young SPECIAL, SPECIAL FRIENDS, are the main basic parts of what people call good ecology. Most people don't think of CT and my relatives, of past or present, as helping ecology. Happily, most people think of Christmas Trees as being the center of fun, joy and a happy celebration and of being the most LOVED TREE IN THE WORLD.

This love and affection will make CT's plan work, because people will want to pay back ecology for the happiness and pleasure their Christmas Tree gives them, if given the opportunity.